

general information

OENOTELIA is the ideal business place for **brands, producers, major wine dealers and importers** from around the world



Introduce your wines & spirits to targeted professionals from the global market

In March 2025, trade visitors from around the world will come together at OENOTELIA 2025 to explore current industry trends and innovations, sample high-quality wines and spirits, and conduct business with the industry's best suppliers. Internationally renowned wineries, distilleries, and premium wine producers from across the world will participate in the trade fair, connecting with thousands of professionals from food and beverage retail, wholesale, foodservice, and the hotel industry. Nearly 200 exhibitors will showcase their latest products and services to a distinguished audience of industry professionals. Don't miss the opportunity to capitalize on this three-days event to enhance your visibility in both domestic and global markets.

200
Exhibitors

16,000
Visitors

2,000+
Labels

Forecast



The Wine Tasting Area at OENOTELIA offers a comprehensive showcase of top wine products from around the world. Trade visitors –specialist dealers, wholesalers, and wine importers– will have the opportunity to discover and taste highly awarded wines and new labels, served by expert sommeliers. This will allow them to select products that best meet the needs of their businesses.

Showcase your labels to over 250 wine importers

International wine importers from around the world, including Canada, Cyprus, England, Germany, Japan, the Netherlands, USA, and others, will attend OENOTELIA through the Hosted Buyers Program. These buyers will have the opportunity to discover and sample more than 2,000 labels from 200 wineries and distilleries participating as exhibitors. It's worth noting that the trade show organizers will provide exhibitors with all necessary services for the perfect presentation of their wines, including tasting glasses, ice, champagne glasses, and spittoons, all free of charge.



EXHIBITOR & VISITOR SURVEY 2024

100%

All the **exhibitors** who participated at the survey, expressed **their intention to participate** at OENOTELIA 2025.

69.6%

of professionals who met OENOTELIA exhibitors affirmed their **intention to conclude agreements** with them, the months following the trade show.

Online satisfaction survey results, March 2024

Business OENOTELIA stand

You have the opportunity to participate at the exhibition with a ready-to-deliver Business stand.



Cost: 260€/m²

Technical specifications & services of the Business Stand:

- Novopan substrate – carpet coating
- Info with fridge (mini bar)
- Bright pediments on the facades
- Basic masonry: 2.50 m
- Maximum height: 3.50 m
- Storage Room
- Showcase
- Table
- 3 seats
- 2 wooden selves
- Digital printing

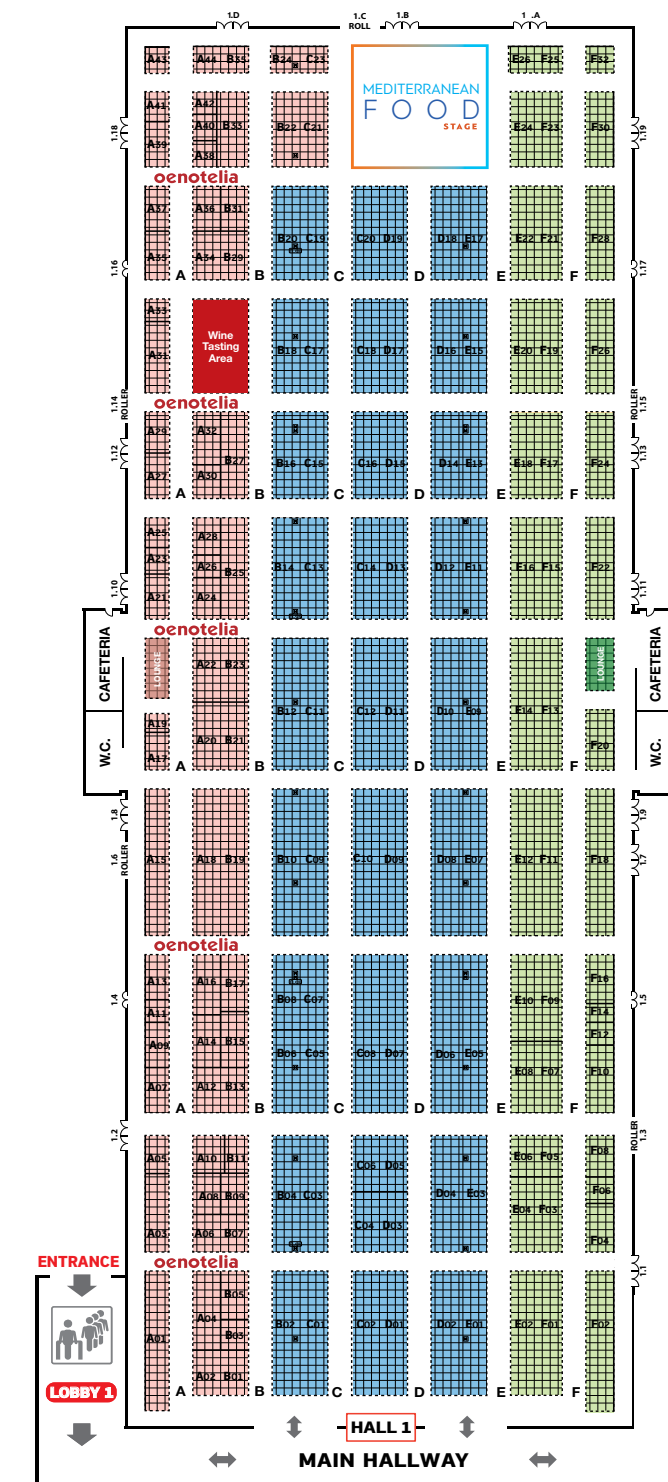
Provisions for all OENOTELIA exhibitors

With the aim of effective commercial and organizational participation of the OENOTELIA exhibitors, the organizing company provides free of charge a series of services during the exhibition, either you participate with a custom construction or ready-to-deliver stand. Specifically, each exhibitor is provided with:

1. A black spittoon
2. A transparent wine cooler
3. Twenty-four replaceable wine glasses
4. Ice for the wine cooler
5. Spittoon emptying point

Note: Exhibition staff pass by regularly at the exhibitors' booths throughout the exhibition

Note: For quick service, 100 lt barrels are placed outside the 4 side exits of the hall 1 so that exhibitors can empty the spittoons.



HALL 1

- **OENOTELIA**
 - Wines • Spirits • Sparkling wines • Oenological Equipment
 - Wine accessories • Glassware • Caps • Labels • Distillers

■ **REGIONS OF GREECE - CHAMBERS - MUNICIPALITIES - COOPERATIVES**

■ **INTERNATIONAL PAVILIONS**

FORUM TOTAL SOLUTIONS
ONE COMPANY. MANY POSSIBILITIES.

Build your stand in collaboration with FORUM TOTAL SOLUTIONS

Our team is here to propose to you stands of modern design at the most competitive prices in the market, for your participation in FOOD EXPO 2025!



Scan the QR code to discover all the value for money construction choices that we can create for you.